

SCAN HERE TO LEARN MORE ABOUT OUR PROJECTS:



UNVARNISHED PROJECT. TRANSPARENT. SCIENCE.



It's time to set the record straight. We want to disseminate factual campaign messages about menthol cigarettes and flavored cigars, while hearing the community's **VOICE** and **BELIEFS** about it.

To join our mailing list and learn more about our studies visit: unvarnishedproject.org

Currently recruiting participants for the following projects:



SEEKING UNDERSTANDING. UNITING VOICES.
DEMANDING JUSTICE.

The C'RILLOS project will examine the influence of cigar repackaging advertisements and rhetoric about over-policing and discrimination to predict future little cigar and cigarillo smoking behaviors among Black and Hispanic/Latino young adults.



The Disinformation Project

This project seeks to develop and evaluate the effectiveness of anti-disinformation messages to disrupt the spread and mitigate the harmful effects of disinformation about menthol cigarettes and flavored cigars.