

# May 2025 Monthly E-Newsletter

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**RUTGERS HEALTH**  
**Institute for Nicotine**  
**and Tobacco Studies**

## Notable Mentions

With May coming to a close, summer is finally peeking around the corner 🌸

Take a look at some of the key moments from this month:



### Welcome to INTS

INTS welcomed Post Doctoral Associate, Mayank Sahuja, and Principal Statistician, Olivia Chien, this month! Additionally, we want to highlight An Mei Chen and her new title as Principal Statistician!

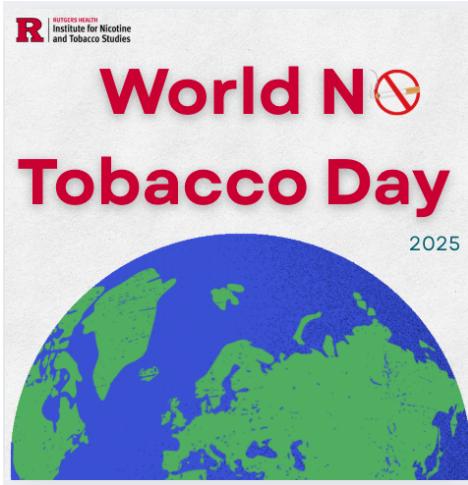


### SPH 2025 convocation

On May 20, INTS faculty were happy to celebrate the 2025 graduates at the Rutgers SPH convocation at the State Theater!

### World No Tobacco Day 2025

May 31st marks World No Tobacco Day! This year's theme is "Unmasking the Appeal: Exposing Industry Tactics on Tobacco and Nicotine Products." This year, we are spreading the message of World No Tobacco Day with a video displaying the latest tactics used to market tobacco and



nicotine products. You can view the video [here](#).

## Upcoming Events & Important Reminders

Early Stage Investigator Lecture  
2025 Awardee

Julia Chen-Sankey, Ph.D., M.A.  
Rutgers School of Public Health

Unpacking the Influence of E-Cigarette Marketing Features: Insights into Appeal, Engagement, and Behavior

June 5, 2025 | 10:00 a.m. ET

NIH National Institutes of Health Office of Disease Prevention

### Early Stage Investigator Lecture on June 5

NIH 2025 awardee, **Dr. Julia Chen-Sankey**, will deliver her lecture, "Unpacking the Influence of E-Cigarette Marketing Features: Insights into Appeal, Engagement, and Behavior," in the second of three NIH Office of Disease Prevention Early Stage Investigator Lectures on **June 5 at 10 a.m. ET**.

[Register here](#)

TOBACCO FREE FOR A HEALTHY NEW JERSEY PRESENTS THE NEXT WEBINAR IN THE TOBACCO FREE TUESDAY SERIES

Changing the Narrative:  
Promoting Smoke-Free Recovery in Behavioral Health Settings

Join us as we explore the latest research, real-world facility success stories, and practical strategies to create smoke-free environments that support long-term healing and whole-person wellness.

Tobacco use remains one of the most overlooked barriers to recovery in Behavioral Health. This webinar challenges long held beliefs and reframes tobacco use as a treatable addiction- not a coping tool.

June 17<sup>th</sup>, 2025  
Virtually 10:00-11:00AM

Register Here!

SCAN TO ENTER  
NJNJN VIRTUAL EVENT

Tobacco-Free  
FOR A HEALTHY NEW JERSEY

### Tobacco Free for a Healthy New Jersey Webinar on June 17

Register for the Tobacco-Free Tuesday Webinar Series on **June 17 from 10 to 11 a.m.**, "Changing the Narrative: Promoting Smoke-Free Recovery in Behavioral Health Settings." **Dr. Michael Steinberg**, along with Melanie Bennet, will be guest speakers focusing on how tobacco and smoke-free policy can be helpful in changing the culture of smoking in recovery, and how cessation options are beneficial to both employees and clients.

[Register here](#)

## Staff Headshots and Biographies



As we continue to capture headshots for our updated website, we also want to begin collecting biographies. Please view the tips below to draft/edit your bio accordingly and **send it to Paige no later than Friday, June 13.**

- Third person POV
- Job title/responsibilities
- Education history
- Skills\specializations
- Hobbies and interests outside of work
- Between 75 - 150 words

We are still capturing headshots if you do not have one already. If you have a professional headshot that you would prefer to use, or you are looking to get an updated one, send your headshot to **Paige Gerald** or schedule your appointment by messaging her via Teams or email.

## Communications Strategies



Do you have any ideas or important items to share each month? Reach out to [\*\*Paige Gerald\*\*](#), the Marketing and Communications Coordinator, to share your items and ideas or if there is anything we want to consider for wider promotion. Additionally, help us grow by following INTS on [LinkedIn](#), [Twitter \(X\)](#), and [Bluesky](#), and interacting with us on social media!

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