

January 2026 Monthly E-Newsletter



Notable Mentions

January flew by, and now it's time to welcome February!



Internal updates

Join us in welcoming new INTS members, including Research Teaching Specialist V Khushi Kadakia, Program Coordinator Sharon Levy, as well as Temporary Research Assistants Aleksandra Bilnova, Sailee Bhandarkar, and Aurora Lewis. We also want to congratulate Caitlin Uriarte on her new title as Public Health Representative !!



INTS Updated Website

INTS officially launched our new and updated website! With a cleaner look and additions such as a directory, newsroom, office, and programs/centers descriptions, this website is ready to be utilized to its fullest potential. For any website updates or requests, please email website@ints.rutgers.edu.



Jessie Jensen Selected as a Fellow in the American Academy of Health Behavior

Jessie Jensen has been named a Fellow of the American Academy of Health Behavior in recognition of her outstanding contributions to the field of health behavior. This prestigious honor reflects Dr. Jensen's exceptional record



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Rutgers Tobacco Dependence Program

in collaboration with the

Division of Addiction Psychiatry

and co provided with

Rutgers University Behavioral Health Care

Rutgers Center for Public Health Workforce Development

Tobacco Treatment Specialist Training



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of publications, grants, and scholarly presentations. We are proud to celebrate her achievements and the impact of her work on advancing the science of health behavior. Congratulations, Dr. Jensen!

TDP January Tobacco Treatment Specialist (TTS) Training

16 trainees attended from New Jersey, New York, Indiana, and Nebraska. Attendees spanned a variety of professions, including nurses, mental and behavioral health outpatient therapists, and psychology residents; some were affiliated with Rutgers through INTS, the Cancer Institute, and UBHC. If you are new to INTS or haven't taken the training yet, you can register (at no cost to you) for one of the upcoming Spring sessions [here!](#)

Upcoming Events & Important Reminders



CASEL Webinar: Industry Marketing Tactics to Promote Nicotine Pouches

Date: Wednesday, February 11, 2026

Time: 12:00–12:50 PM EST

Presenters:

- Page Dobbs, PhD, Associate Professor, Fay W. Boozman College of Public Health, University of Arkansas for Medical Sciences
- Erin Mead-Morse, PhD, Assistant Professor, Department of Public Health Sciences, UConn Health
- **Eugene Talbot, MPH, Program Coordinator, Rutgers Institute for Nicotine & Tobacco Studies**
- Joanne Chen Lyu, PhD, Assistant Professor, TSET Health Promotion Research Center & Department of Family and Preventive Medicine, University of Oklahoma Health Sciences

Description:

This webinar features four TRS investigators delivering flash talks on emerging industry marketing strategies for nicotine pouches, including our INTS staff member, **Gene Talbot!** Presentations will include the legality of nicotine/tobacco rewards programs and new data on Zyn promotions at music festivals by Dr. Dobbs, how

Athletic Nicotine markets low-dose synthetic nicotine pouches to athletes and health-conscious consumers, including claims from websites, social media, and influencers by Dr. Mead-Morse, **the rise of nicotine pouch brand sponsorships in NASCAR and F1, extending tobacco-linked marketing in sports by Mr. Talbot**, and Sesh+'s promotions of "flavorless" and "clear" products on X using California-focused messaging, highlighting issues such as consumer confusion, implied endorsement, youth appeal, and the industry's history of geographically targeted marketing by Dr. Lyu.

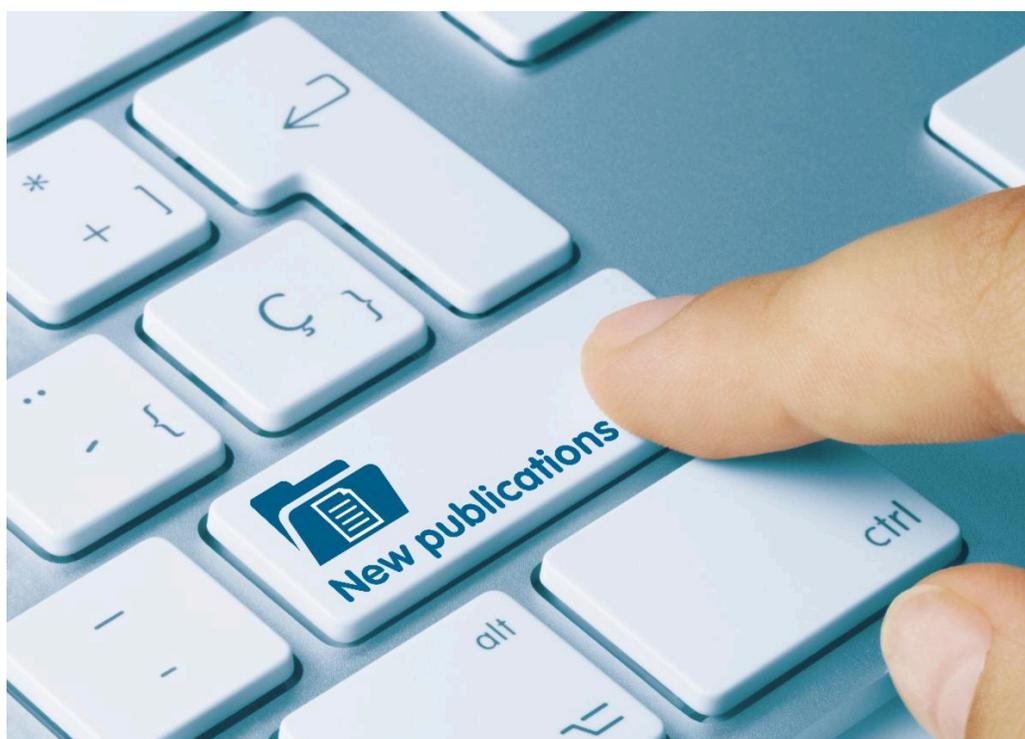
Register Here: Registration is required and closes Monday, February 9, 2026, at 4:59 PM ET. Late registrations may not be processed. [Click here to register!](#)



Save the Date:
Rutgers Day
Saturday, April 25, 2026
10 A.M - 4 P.M.

Rutgers Day is just around the corner, and INTS will have a table again this year! Are you interested in helping us plan our Rutgers Day table, activities, giveaway items, or signing up for a time slot? Please reach out to [Paige](#) and [Caitlin](#) to get involved!

Recent Publications



Below are the most recent publications from INTS faculty and staff:

Jensen JK, LaCapria K, Gratale S, Macenat M, Ferrante JM, Williams AM, Asberom H, **Delnevo CD,** Azagba S. "We're building the plane while we're flying it": perspectives on local cigar policy implementation from qualitative interviews with key personnel. *Implement Sci Commun*. Published online January 16, 2026. doi:10.1186/s43058-026-00864-8. Epub ahead of print. PMID: 41540501.

Jeong M, Weiger C, Uriarte C, Chen-Sankey J, Wackowski OA, Delnevo CD. An Experimental Study on the Effect of E-Cigarette Advertising Features on Youth Perceptions and Intentions. *Subst Use Misuse*. Published online January 14, 2026. doi:10.1080/10826084.2025.2612327.

Wackowski OA, Mercincavage M, Diaz D, Weiger CV, Delnevo CD, Giovenco DP. Self-reported exposure and reactions to cigarette corrective statements at the point-of-sale among US adults who smoke and youth. *Tob Control*. Published online December 25, 2025. doi:10.1136/tc-2025-059755.

Russell AM, Acuff SF, Litt DM, Kelly JF, Colditz JB, Valdez D, **Allem JP.** Parents Use Online Communities to Seek Guidance on Child Substance Use, Parental Use, and Family Substance Use Challenges: A Content Analysis of Reddit Posts. *J Stud Alcohol Drugs*. Published online January 2, 2026. doi:10.15288/jsad.25-00310.

Chen-Sankey J, La Capria K. Examining the impact of e-cigarette advertisement exposure with fruit flavour features among US young adults of varying tobacco-use statuses. *Tob Control*. Published online January 14, 2026. doi:10.1136/tc-2025-059751.

Vassey J, **Chen-Sankey J,** Unger JB. Youth Perceptions of E-Cigarette Influencer Marketing on Social Media. *Subst Use Misuse*. Published online December 28, 2025. doi:10.1080/10826084.2025.2608790.

Lazzari J, Rubenstein D, Powers JM, Keefe FJ, McClernon FJ, **Pacek LR,** Sweitzer MM. Prevalence of Tobacco Use in Adults with Chronic Pain: Results from the National Health Interview Survey 2014-2023. *Am J Prev Med*. Published online December 26, 2025. doi:10.1016/j.amepre.2025.108251.

Glasser AM, Jensen JK, Sterling KL, Villanti AC. Inequities in blunt use across multiple socio-demographic intersections among US adults. *Drug Alcohol Depend*. Published online December 29, 2025. doi:10.1016/j.drugalcdep.2025.113019.

Lee DN, **Villanti AC,** Stevens EM. Tailoring e-cigarette health messages by vaping status: How source and message presentation type shape young adults' perceptions. *Nicotine Tob Res*. Published online January 7, 2026. doi:10.1093/ntr/ntag002.

INTS Merchandise



Do you have any upcoming tabling events where you need merchandise to distribute? For any merchandise needs, we have a fresh stockpile of outreach materials in the 4th floor storage room, including: INTS-branded hand sanitizer, lip balm, pens, mints, tablecloths, and Rutgers-branded bucket hats. **Please inform Paige and Mary if you intend to take any supplies, and sign out the amount on the sign-out sheet on the wall of the storage room.** For future merchandise needs for marketing purposes, feel free to reach out to [Paige Gerald](#)s.

Communications Strategies



Do you have any ideas or important items to share each month? Reach out to **Paige Gerald**s, the Marketing and Communications Coordinator, to share your items and ideas or if there is anything we want to consider for wider

promotion. Additionally, help us grow by following INTS on **LinkedIn**, **Twitter** (**X**), and **Bluesky**, and interacting with us on social media!

Follow us on social media!



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